



Sponsor Benefits

Branding and Exposure: As a sponsor, your brand will be displayed at the festival, on our website, in marketing materials, and on social media platforms (Instagram, Facebook, and TikTok). Your logo will also be featured at the entrance and exit banners in the event.

Product Showcase: Your company could have a dedicated booth at the festival, allowing you to engage directly with attendees.

Advertising Opportunities: We could include your brand in our advertising campaigns, both digital and print, leading up to and during the festival.

Hospitality: Day passes and tickets to the festival would be given to your company for your staff and guests, allowing them to enjoy the festival while networking with attendees.

Content Collaboration: We are open to creating joint content, such as videos or regular social media posts, to promote your company.

Exclusive Promotions: The opportunity to offer exclusive discounts to festival attendees to promote sales.

Contact: info@sparkfestival.com





Sponsor Levels

The Spark Festival offers customizable sponsorship packages that can fit the unique needs of each specific company. While some benefits may be listed for another level, they can still be made available to the higher levels. The sponsorship levels are provided as a general guideline and can be adjusted to fit individual preferences.

Platinum Ignite - \$50,000+

Includes your brand in our marketing campaigns, premium booth location at the festival, multiple on-stage verbal recognitions, your logo featured on volunteer staff shirts, opportunity to sponsor a grand event, along with all benefits mentioned below.

Gold Glow - \$20,000 - \$49,000

Includes free day passes, large booth location at the festival, opening on stage recognition, opportunity to sponsor a festival attraction, along with all benefits mentioned below

Silver Shine - \$10,000 - \$19,000

your logo displayed around the festival, standard booth location at the festival, and content collaboration

Bronze Blaze - \$5,000 - \$9,000

Includes recognition on social media posts, recognition in our newsletter, and a spot on the sponsors page of our website.

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